

<b>Examiner-Initiated Interview Summary</b>	<b>Application No.</b> 09/821,040	<b>Applicant(s)</b> SONDEREGGER ET AL.	
	<b>Examiner</b> Robert M. Pond	<b>Art Unit</b> 3625	

**All Participants:**

(1) Robert M. Pond.

(2) Mr. S. Jafar Ali, #58,780.

**Date of Interview:** 4 August 2009

**Status of Application:** Pending

(3) \_\_\_\_\_.

(4) \_\_\_\_\_.

**Time:** 4 PM Eastern

**Type of Interview:**

☒ Telephonic

☐ Video Conference

☐ Personal (Copy given to: ☐ Applicant ☐ Applicant's representative)

Exhibit Shown or Demonstrated: ☐ Yes ☒ No

If Yes, provide a brief description: \_\_\_\_\_.

**Part I.**

Rejection(s) discussed:

*101, 102, 103*

Claims discussed:

*All pending independents*

Prior art documents discussed:

*Flitcroft and Stolfo (paper #20090727)*

**Part II.**

SUBSTANCE OF INTERVIEW DESCRIBING THE GENERAL NATURE OF WHAT WAS DISCUSSED:

*Reached agreement on allowable subject matter under 35 USC 102 and 103 and claim cancellations. 101 amendment to fix claim language pending.*

**Part III.**

☒ It is not necessary for applicant to provide a separate record of the substance of the interview, since the interview directly resulted in the allowance of the application. The examiner will provide a written summary of the substance of the interview in the Notice of Allowability.

☐ It is not necessary for applicant to provide a separate record of the substance of the interview, since the interview did not result in resolution of all issues. A brief summary by the examiner appears in Part II above.

/Robert M. Pond/  
Primary Examiner, Art Unit 3625

(Applicant/Applicant's Representative Signature – if appropriate)

**Pond, Robert**

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**To:** Ali, S. Jafar

**Subject:** RE: CONFIDENTIAL: 09/821,040

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**From:** Ali, S. Jafar [mailto:syed.ali@pillsburylaw.com]

**Sent:** Tuesday, August 04, 2009 4:01 PM

**To:** Pond, Robert

**Subject:** RE: CONFIDENTIAL: 09/821,040

**Importance:** High

Examiner Pond - Attached is a Word version of the proposed amendment for you to cut and paste, as well as a signed PDF version. Just let us know if you require anything else from us.

Best regards,  
- Jafar

8/22/09

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

APPLICANTS : Kelly SONDEREGGER et al.      CONFIRMATION No. : 5143  
SERIAL NUMBER : 09/821,040      EXAMINER : Robert M. Pond  
FILING DATE : March 30, 2001      ART UNIT : 3625  
FOR : ANONYMOUS SHOPPING TRANSACTIONS ON A NETWORK THROUGH  
INFORMATION BROKER SERVICES

**PROPOSED AMENDMENT**

**Mail Stop Amendment**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Further to the telephonic discussion with the Examiner on **August 3, 2009**, the Examiner is hereby authorized to amend the above-identified application as follows:

**Amendments to the Claims** begin on page **2** of this paper.

**Remarks/ Arguments** begin on page **5** of this paper.

It is not believed that extensions of time or fees for net addition of claims are required beyond those that may otherwise be provided for in documents accompanying this paper. However, if additional extensions of time are necessary to prevent abandonment of this application, then such extensions of time are hereby petitioned for under 37 C.F.R. § 1.136(a), and any fees required therefore (including fees for net addition of claims) are hereby authorized to be charged to our Deposit Account No. 033975 (**Ref. No. 062070-0311750**).

## PROPOSED AMENDMENT

**Proposed Claim Amendments:** The Examiner is hereby authorized to replace all prior versions and listings of claims with the following proposed listing of claims.

### PROPOSED LISTING OF CLAIMS:

1. **(Proposed Amended)** A method for initiating anonymous on-line transactions, the method comprising:

displaying an anonymous shopping toolbar in a browser, the anonymous shopping toolbar associated with a credit card issuer and providing a user with an anonymous credit card option for the user to anonymously initiate an on-line transaction;

communicating, to the credit card issuer, a request for an anonymous credit card, the request communicated in response to the user selecting the anonymous credit card option; and

receiving the anonymous credit card from the credit card issuer, the anonymous credit card having an anonymous transaction number that includes sixteen digits to function functions as a credit card number and an expiration date based on a month and a year in which the on-line transaction occurs, wherein a first four digits of the anonymous transaction number identify the credit card issuer, whereby the credit card issuer can issue about one trillion unique anonymous transaction numbers per month, wherein the user can anonymously initiate the on-line transaction using the anonymous credit card, and wherein the credit card issuer links the anonymous transaction number to the user's real credit card account, and wherein the credit card issuer uses a first four digits of the user's real credit card account as the first four digits of the anonymous transaction number in response to the one trillion unique anonymous transaction numbers having been generated in the month in which the on-line transaction occurs, whereby the credit card issuer can issue an additional one trillion unique anonymous transaction numbers.

2. **(Previously Presented)** The method of claim 1, the anonymous credit card available for a single use and having a purchase limit based on an amount of the on-line transaction.

3. **(Previously Presented)** The method of claim 1, the anonymous credit card further including an alias that substitutes for the user's real name.

4-5. **(Cancelled)**

6. **(Proposed Amended)** A system for initiating anonymous on-line transactions, the system comprising:

a graphical user interface that displays an anonymous shopping toolbar in a browser; the anonymous shopping toolbar associated with a credit card issuer and providing a user with an anonymous credit card option for the user to anonymously initiate an on-line transaction;

a communications module operable to communicate, to the credit card issuer, a request for anonymous credit card, the request communicated in response to the user selecting the anonymous credit card option; and

a receiving module operable to receive the anonymous credit card from the credit card issuer, the anonymous credit card having an anonymous transaction number that includes sixteen digits to function functions as a credit card number and an expiration date based on a month and a year in which the on-line transaction occurs, wherein a first four digits of the anonymous transaction number identify the credit card issuer, whereby the credit card issuer can issue about one trillion unique anonymous transaction numbers per month, wherein the user can anonymously initiate the on-line transaction using the anonymous credit card, and wherein the credit card issuer links the anonymous

transaction number to the user's real credit card account, and wherein the credit card issuer uses a first four digits of the user's real credit card account as the first four digits of the anonymous transaction number in response to the one trillion unique anonymous transaction numbers having been generated in the month in which the on-line transaction occurs, whereby the credit card issuer can issue an additional one trillion unique anonymous transaction numbers.

7. **(Previously Presented)** The system of claim 6, the anonymous credit card available for a single use and having a purchase limit based on an amount of the on-line transaction.

8. **(Previously Presented)** The system of claim 6, the anonymous credit card further including an alias that substitutes for the user's real name.

9-23. **(Cancelled)**

24. **(Previously Presented)** The method of claim 2, wherein the request communicated to the credit card issuer includes the amount of the on-line transaction, information associated with the user's real credit card account, and an alias to be substituted for the user's real name.

25-28. **(Cancelled)**

## **REMARKS**

Upon entry of the foregoing Proposed Amendment, claims 1-3, 6-8, and 24 would be pending in the application. Claims 1 and 6 would be amended. Claims 4, 9, 21-22, and 25-28 would be cancelled. No claims would be newly added. Applicants believe that this Proposed Amendment would not add new matter. In view of the foregoing Proposed Amendment and the following Remarks, allowance of all the pending claims is requested.

## **EXAMINER INTERVIEW**

In a telephonic discussion with the Examiner on August 3, 2009, the Examiner proposed amending the claims as indicated above to place the application in condition for allowance. As such, the Examiner is hereby authorized to enter the foregoing Proposed Amendment for the sole purpose of placing the application in condition for allowance. Notice to that effect is respectfully requested.

If the Examiner believes, for any reason, that personal communication will expedite prosecution of this application, the Examiner is invited to telephone the undersigned at the number provided.

Date: **August 4, 2009**

Respectfully submitted,

By:

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Syed Jafar Ali  
Registration No. 58,780

PILLSBURY WINTHROP SHAW PITTMAN LLP  
P.O. Box 10500  
McLean, Virginia 22102  
Main: 703-770-7900  
Direct: 703-770-7540  
Fax: 703-770-7901